



2024 ANNUAL REPORT

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REFLECTIONS FROM EXECUTIVE DIRECTOR

The year 2024 marked a significant milestone in the journey of Youth Advocates Ghana (YAG) as we strived to address some of the most pressing issues affecting adolescents and youth across Ghana. Our efforts have been guided by a profound commitment to empowering young people with the tools, knowledge, and resources to take charge of their futures, promote their health and rights, and actively contribute to their communities.

This year, we embarked on transformative projects that touched lives in rural and urban communities alike. Our flagship initiatives, including the Youth for Health (Y4H) Project and Youth for Global Financing Facility (Y4GFF), have underscored the importance of collaboration, innovation, and resilience. With each engagement, whether in schools, community centers, or through media advocacy, we witnessed the unyielding spirit of youth and their potential to drive social change.

A major highlight of our year was the focus on tackling adolescent sexual and reproductive health issues, a domain where challenges persist, yet opportunities for impactful interventions abound. Through our partnerships with organizations like Marie Stopes Ghana and support from global entities like the European Union, World Health Organization, UNFPA we successfully scaled initiatives aimed at improving health education and access to services in underserved regions.

As we reflect on our accomplishments, it is evident that our progress would not have been possible without the unwavering dedication of our staff, the support of our partners, and the active participation of youth and community stakeholders. Together, we have built momentum toward a future where every adolescent and youth in Ghana thrives with dignity, health, and opportunity. The path ahead is long, but with your continued support, we remain resolute in advancing this cause.

ABOUT YOUTH ADVOCATES GHANA

YAG is a dynamic, youth-led non-profit organization dedicated to mobilizing, empowering, and advancing the participation of young people in policy dialogues and SDG implementation in Ghana with reach across Africa.

YAG excels in organizing high-level youth-led convenings, including the African Youth SDGs Summit, the largest pan-African forum focused on connecting young people to global development agendas.

With a commitment to youth empowerment, YAG advocates for policies in areas like Youth Innovation, Climate Action, Peace and Governance, and Sexual and Reproductive Health. Our mission is to ensure youth influence decisions that shape their future, while providing them with essential skills and platforms for inclusive change.

With special consultative status with the United Nations Economic and Social Council (ECOSOC), YAG thrives on partnerships that expand youth participation across national and international platforms. Through its established national networks and collaborative efforts with the UN, African Union, and other global entities, YAG fosters youth-led policy engagement and SDG accountability.

Our vision is to create an empowered youth community that actively contributes to sustainable, equitable change across Africa



Strategic Goals

❖ Empower Youth Decision-Making

Enable informed decisions on sexual and reproductive health, ensuring the respect, protection and fulfillment of human rights for young individuals.

❖ **Encourage Equitable Services**

Promote active youth participation, holding duty-bearers accountable for providing equitable and sustainable services for the well-being of children and youth.

❖ Foster Business and Enterprise-Based Support

Provide business and enterprise-based support to youth SMEs and startups to accelerate job creation and active participation of the youth in economic activities.

❖ Drive Youth-Led Policy Change

Empower young people to take bold actions and lead policy changes addressing critical issues such as climate actions, youth unemployment, and migration.

❖ Partnership and Coalition Building

Forge strategic alliances with like-minded organizations, governmental bodies, and stakeholders to amplify the impact of our initiatives. By cultivating partnerships, we aim to enhance our ability to equip young people with the necessary skills and information for effective advocacy and policy influence.

PROJECTS

Youth for Health (Y4H)

Ghana, with a population comprising 31% of youth aged 10–24, faces a significant gap in addressing adolescent health needs, particularly in sexual and reproductive health. Social determinants such as cultural norms, gender disparities, and access to health systems further complicate efforts to ensure comprehensive health services for adolescents.

Despite national policies like the Adolescent Health Service Policy and Strategy, challenges persist due to inadequate funding, low education levels, cultural and religious beliefs and systemic barriers.

The **Youth for Health (Y4H)** project, funded by the European Union, focuses on improving adolescent sexual and reproductive health (ASRH) services in six African countries, including Ghana.

In Ghana, the project is implemented by **Youth Advocates Ghana (YAG)** and **Marie Stopes International Ghana (MSIG)** in the Northern and Upper East regions.

YAG leads the **Reproductive Health Education (RHE)** pilot program for in-school and out-of-school adolescents, with key contributions in:

- ❖ **Advocacy and Awareness:** Promoting SRHR among vulnerable youth.

- ❖ **Policy Dialogue:** Supporting policy changes to enhance ASRH.

- ❖ **Community Engagement:** Empowering adolescents to make informed reproductive health decisions.

Key Activities

Capacity Building and Training

- Conducted training for:
 - ❖ **2 Regional, 6 District, and 25 School-Based Health Club Coordinators.**



- ❖ **25 Headteachers and 12 Youth Champions** to facilitate peer-to-peer education both in and out of schools.

- Provided mentorship and support for youth champions to ensure impactful delivery of reproductive health education.

Strengthening School Health Clubs

- ❖ Revitalized **25 school health clubs**, enabling them to become active platforms for ASRH education.
- ❖ Supported school-based peer educators to lead engaging and informative sessions on reproductive health.

Community Engagement

- ❖ **Adolescent Dialogues:** Held dialogues on ASRH and RHE for over **2000 youth**, empowering them to raise concerns and find solutions collaboratively.
- ❖ **Intergenerational Dialogue:** Facilitated discussions involving over **2500 youth and adults**, fostering open communication and bridging generational gaps on ASRH issues.

Edutainment and Media Outreach

- ❖ Organized edutainment activities, including **drama performances, quizzes, and debates** to promote ASRH awareness in schools.
- ❖ Launched **8 episodes of the YAG TV series** covering topics such as human rights, gender-based violence, and access to SRH services, reaching a broad audience on social media. We successfully aired 4 episodes of the YAG TV series and reached a larger audience on our Facebook page platform providing valuable

information on ASRH.

Youth Leadership and Advocacy

- ❖ Empowered **Youth Champions** from Namoo and Yarigabisi to actively engage their peers in ASRH education and advocacy through the participation of **GIMAC Conference** and other Y4H meetings.
- ❖ Marked **International Youth Day** by engaging over **200 young people** through exhibitions and vox pops, enhancing their knowledge about family planning and SRH services.

Results

1. Enhanced Capacity for Peer Education

- ❖ Improved the ability of teachers, school health coordinators, and youth champions to lead SRH discussions.
- ❖ Youth champions have become vital advocates for ASRH, actively engaging their peers and communities.

2. Strengthened School Health Clubs

- ❖ Health clubs are now key platforms for education and advocacy within schools, driving positive behavioural change. Each school health club now has 30 students membership and the numbers keep increasing.

3. Reduction in Teenage Pregnancies

- ❖ Schools have recorded a noticeable **decrease in teenage pregnancy rates** due to increased awareness of reproductive health risks and consequences. An estimated 41,750 unintended pregnancies, including 6,650 amongst adolescents were averted.

4. Sustained Youth Engagement

- ❖ Continuous involvement of youth ensures the sustainability of community-led initiatives, with adolescents remaining at the forefront of SRHR advocacy.

5. Increased Media Reach

- ❖ The YAG TV series, X Storms and X Space discussions have significantly expanded its audience, encouraged taboo-breaking conversations and provided valuable information on ASRH.

6. Advancing SDG 5 (Gender Equality)

- ❖ Strengthened gender inclusion in ASRH discussions has empowered both genders to make informed reproductive health decisions.

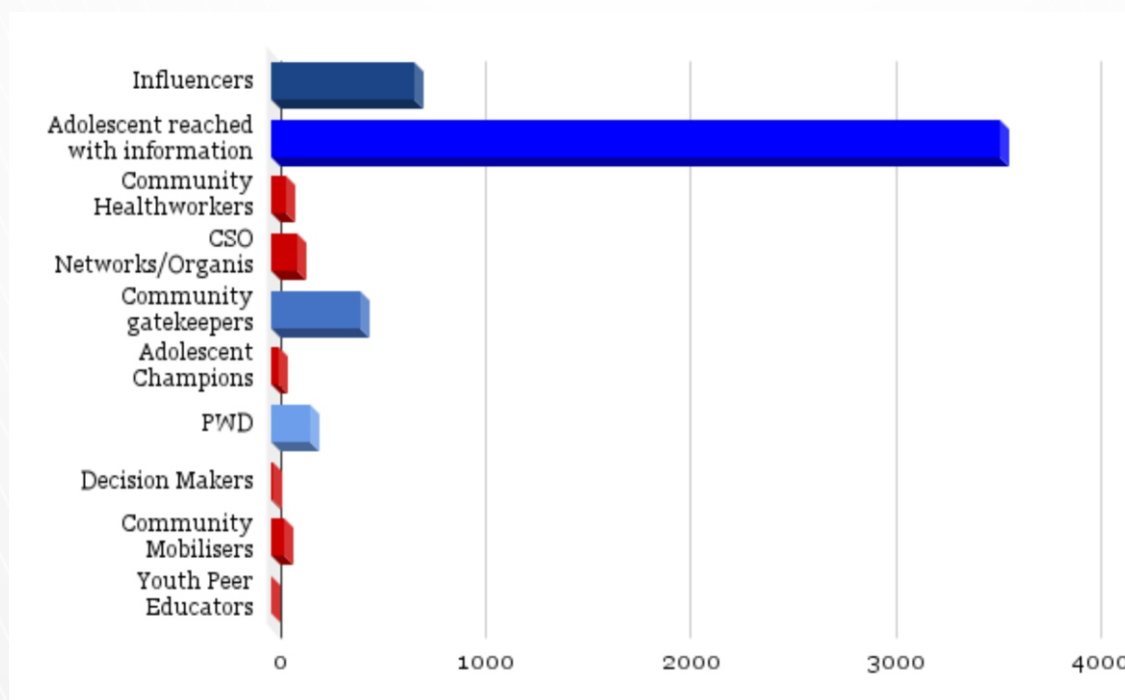
7. Empowered Adolescents

- ❖ Over **2,000 adolescents** who participated in out-of-school dialogues now demonstrate greater confidence in making informed SRH decisions.

Human Resources

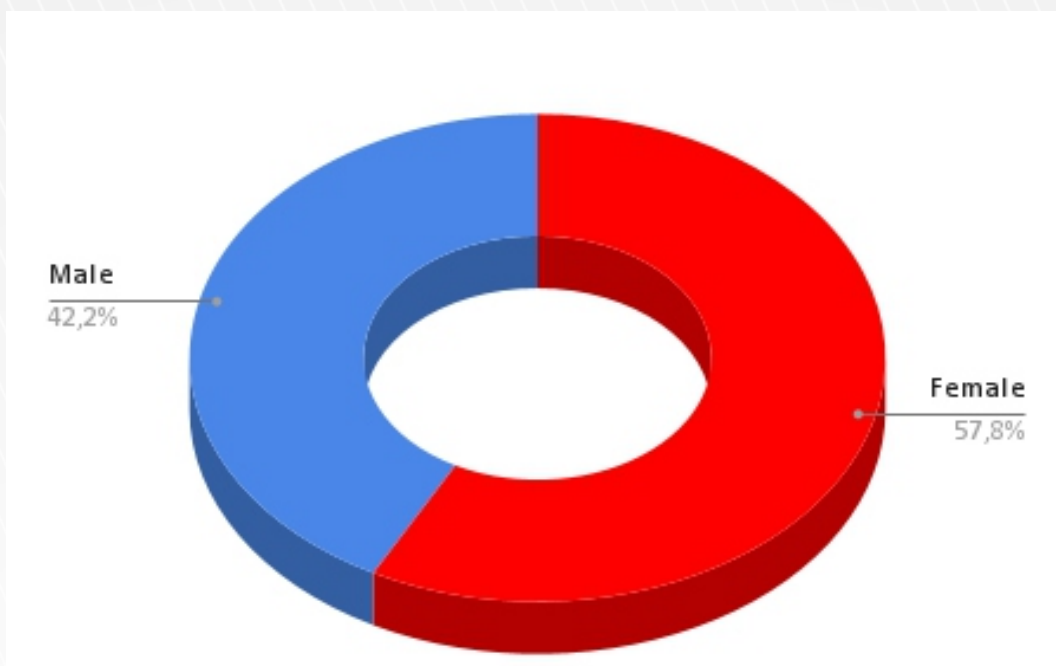
Collaboration between Northern Regional SHEP coordinators, health experts from Marie Stopes Ghana, Ghana Health Service, 25 Y4H youth champions and YAG's advocacy officers

ENGAGEMENT STATISTICS

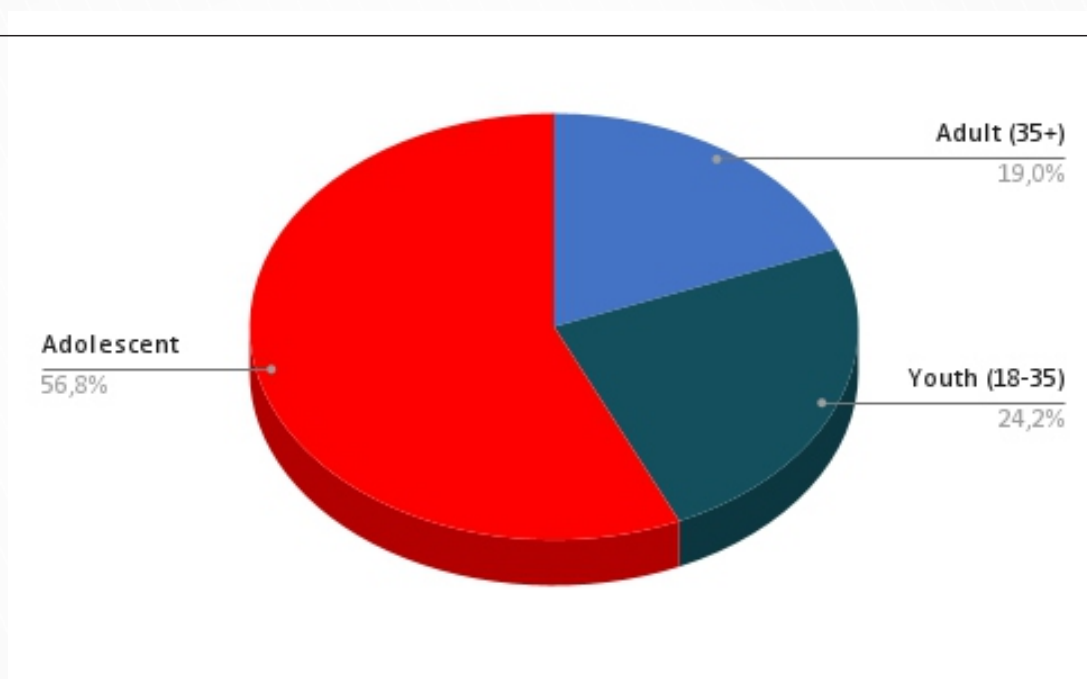


Reach by Stakeholder type

GENDER DISTRIBUTION OF STAKEHOLDERS



Reach by Gender



Reach by age category





YOUTH FOR GLOBAL FINANCING FACILITY (Y4GFF)



Despite substantial progress in the past decade, preventable deaths and lack of access to quality health services continue to plague women, newborns, children, and adolescents globally.

Annually, 6.6 million children still die before the age of 5, and 2.9 million of these deaths occur in the first month of life. Conditions such as malnutrition, pneumonia, and diarrhea remain among the leading causes of death for children under five.

Recognizing these issues, the **Global Financing Facility (GFF)** was launched in **2015** with the goal of ensuring **sustainable financing** to scale up **high-priority health interventions** in **low and middle-income countries**. This initiative supports 36

countries, including Ghana, to achieve improvements in the health status of women, children, and adolescents, helping to meet the SDGs by closing financing gaps in health services. The GFF approach emphasizes **accountability** and the importance of **evidence-based planning** to achieve lasting health outcomes.

The **Youth for Global Financing Facility (Y4GFF)** project, implemented by **Youth Advocates Ghana (YAG)**, is an integral part of the broader mission to promote **reproductive, maternal, newborn, child, and adolescent health (RMNCAH)** in Ghana.

With a clear focus on **accountability** and **evidence-based advocacy**, the Y4GFF project seeks to empower **youth-led**

organizations (YLOs) to engage meaningfully in the monitoring and implementation of Ghana's Global Financing Facility (GFF) Investment Case.

Launched in response to critical health challenges faced by women, children, and adolescents, this project directly addresses financing gaps for essential health services and advocates for **sustainable health financing.**

With a targeted focus on strengthening **youth leadership** and capacity, the Y4GFF initiative aims to ensure that the health sector's investments meet the needs of vulnerable populations and contribute to improving **health outcomes** in line with the **Sustainable Development Goals (SDGs).**

Results

YAG has successfully engaged **30 YLOs** across Ghana, empowering them to actively monitor government expenditures and advocate for the effective implementation of



Youth for Immunization and COVID-19 Vaccine Uptake

Background and Rationale

The COVID-19 pandemic has impacted every facet of society causing unparalleled disruption to public health, economic and social systems in countries across the world. Ghana is no exception. Since the first reported cases of COVID-19 on 12th March 2020, the government has instituted health safety protocols including the closing of borders, enforcing quarantine regulations, testing suspected cases, lockdowns and restricted movements, and closure of schools. Statistics by the Ministry of Health reveals that there have been 171,657 confirmed cases of COVID-19 out of which 1,462 deaths have been recorded. The introduction of COVID-19 vaccines as part of measures to reduce exposure and spread of the virus has substantially contributed to reducing the rate of spread and related hospitalization and intensive care unit admissions worldwide.

The Youth for Immunization and COVID-19 Vaccine Uptake project, implemented by **Youth Advocates Ghana** in collaboration with the Ghana Health Service and supported by the World Health Organization (WHO Ghana), aimed to increase COVID-19 vaccination uptake by addressing vaccine hesitancy and providing accurate information to vulnerable populations, including pregnant women, the elderly, and persons with disabilities.

The project was carried out in four regions Savannah, Oti, Western North, and Bono East spanning four districts (Central Gonja, Guan, Bodi, and Pru West) and eight communities (Buipe, Kusawgu, Likpe Nkwanta, Kukurantumi, Suiano, Afere, Abease, and Komfourkrom).

Focus: To increase public demand for COVID-19 vaccination and promote preventive practices such as handwashing, social distancing, and mask-wearing.

This project focused on empowering **youth champions** who served as the core change agents, facilitating peer-to-peer communication and engaging with community members. Local influencers, including **traditional leaders, religious figures, and social media influencers**, were mobilized to host outreach programs in rural and urban communities, reaching an audience of over **10,000 people** across various platforms.

Key Activities

- ❖ Held four inception meetings in four regions to introduce the project and secure stakeholder buy-in. A total of **149 stakeholders** were engaged, including health officers, community leaders, and representatives from persons with disabilities organizations.
- ❖ **Youth Champion Training: 60 youth champions** were trained to lead the vaccination advocacy campaigns,



vaccination advocacy campaigns, gaining critical skills in communication, advocacy, and health education. They conducted door-to-door campaigns, street outreach, and intergenerational dialogues, engaging directly with over **2,000 individuals**.

- ❖ **Community Dialogues:** YAG hosted **8 intergenerational dialogues** that brought together diverse age groups to discuss COVID-19 and vaccination. A total of **347 participants** shared experiences, fostering solidarity and collective action against vaccine hesitancy.
- ❖ **Creative Campaigns:** A series of **regional creative competitions** (art, theatre, story, and debate) were organized to promote vaccine uptake among **Junior and Senior High School** students.
- ❖ **Media Engagement:** YAG's use of mass media, including radio, information centres and social media campaigns, ensured continuous information dissemination. Digital platforms like **Facebook, X** (formerly Twitter), and **YouTube** were used to address myths and misconceptions,

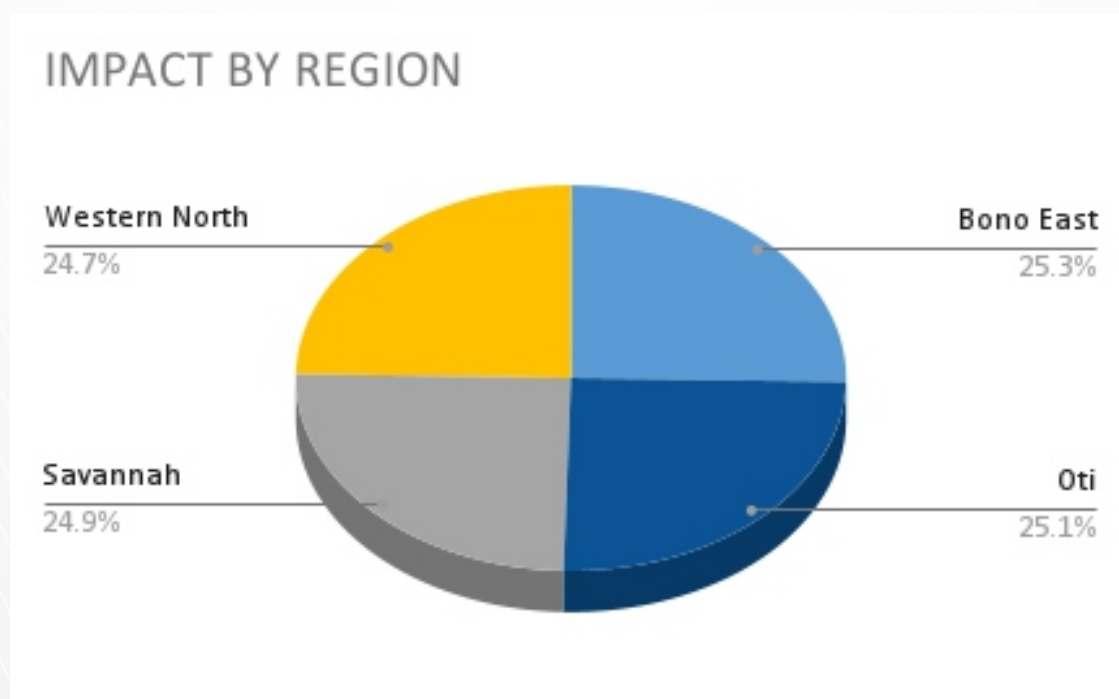
Human Resources

- ❖ 60 trained youth champions.
- ❖ Community health workers and District Health Directors.
- ❖ Local influencers including religious and traditional leaders.

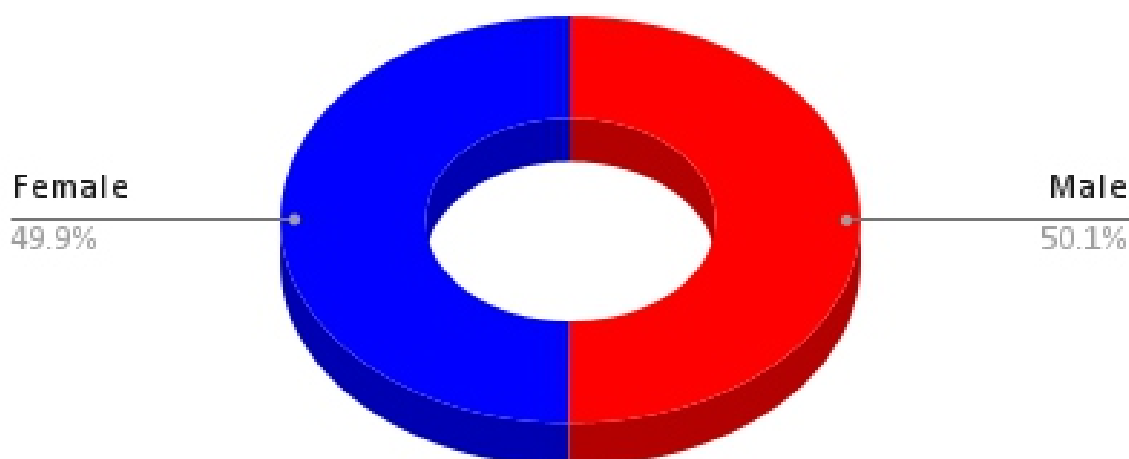
Results:

- ❖ **2000 girls and women** educated about COVID-19 and vaccination.
- ❖ **500 people** got vaccinated across the regions.
- ❖ **Increased awareness** and positive shifts in social and behavioral attitudes toward vaccination.
- ❖ **20 health workers** engaged in continuous education and outreach activities.
- ❖ Trained 60 youth champions,
- ❖ Reached 10,000 community members, and directly supported 556 individuals in overcoming vaccine hesitancy.

ENGAGEMENT STATISTICS



REACH BY GENDER



SUCCESS STORIES

The project's implementation in various regions yielded notable case studies and success stories:

In the Pru West District of Bono East region, an initial vaccine-related incident where a community member allegedly died after taking the vaccine led to apprehension among community members. However, through proactive engagement and education by health officials, misconceptions were addressed, resulting in increased community trust and vaccine acceptance. Notably, an opinion leader of Abease, initially hesitant, emerged as a youth champion, after community dialogues and pledged support for the cause to improve vaccine uptake in the community.

Despite challenges, including misinformation and logistical constraints, successful vaccination efforts were reported in both regions. Youth champions and community members including the elderly took the vaccine and pledged to serve as advocates for vaccine uptake in their communities.

In Western North, misinformation propagated on television about vaccine authenticity and

fear among individuals with underlying health conditions contributed to vaccine hesitancy. Leveraging on the advocacy and communication skills gained through their training, youth champions during the intergenerational dialogue in Suiano addressed these concerns, built trust, and increased vaccine acceptance. Notably, successful vaccination campaigns were conducted despite challenges, with success stories of community members overcoming initial hesitancy.

Overcoming initial hesitancy through community engagements, the Likpe Nkwanta Chief (Guan District, Oti Region) completed the vaccine course after experiencing mild symptoms, highlighting the importance of personal experiences in dispelling misconceptions.

Willingness of stakeholders to support the project was evident in all regions. Proactive engagement and community dialogue, coupled with advocacy efforts of the district's Disease Control Officer's and youth champions fostered increased awareness and vaccine acceptance and willingness to take the vaccine.

HOPE BEFORE VOWS CAMPAIGN

Focus: Ending Child Marriage

- **Activities:**

- ❖ Streamed radio session (FAWE FM) on YAG TV (Facebook).
- ❖ X Storm campaigns to advance awareness and for a wider reach.
- ❖ X Space Panel Discussion to increase knowledge base of participants.

- **Results:**

- ❖ Achieved high online engagement through two X Storm activities, sharing 35 posts with campaign hashtags, generating 87,817 impressions, 5,313 engagements, and 3,482 likes.
- ❖ Stakeholder Engagement: Facilitated discussions on child marriage solutions with key stakeholders from NCCE, GES, and YAG via radio and online platforms, strengthening advocacy and partnerships with these organizations
- ❖ Public Awareness: Conducted a Facebook live radio session reaching over 500 individuals, with 100 live views and 50 comments, addressing child marriage causes and solutions in Nsawam Adoagyiri Municipality.
- ❖ Hosted a panel discussion featuring three experts, exploring strategies to empower girls and mitigate early marriage, fostering participant interaction despite technical issues.

SAFE SCHOOLS, BRIGHT FUTURES CAMPAIGN

Focus: Ending Sexual Harassment in Schools

- **Activities:**

- ❖ Educational workshops reaching over 200 students in the Otukwadwo community.
- ❖ Media engagements through radio and social platforms to amplify advocacy.

- **Results:**

- ❖ Enhanced awareness and confidence among students in Otukwadwo community to report harassment.

RECRUITMENT OF YOUTH OBSERVERS FOR CODEO 2024 ELECTIONS

YAG, in collaboration with the Ghana Center for Democratic Development (CDD-Ghana) and the Coalition of Domestic Election Observers (CODEO), played a key role in the recruitment of non-partisan youth observers for the December 7, 2024, presidential and parliamentary elections. This initiative, supported by USAID, the Embassy of the Kingdom of the Netherlands, and the Foreign, Commonwealth, and Development Office

(FCDO), aimed at ensuring youth participation in democratic processes.

YAG mobilized and trained election observers across Eastern, Central, Western, and Western North regions in Ghana, ensuring fair and transparent electoral monitoring.

Total number of observers recruited by YAG: 288

NATIONAL YOUTH CONFERENCE ON PEACE AND SECURITY

The **National Youth Conference on Peace and Security** was originally scheduled for **November 2024** but had to be postponed due to unforeseen circumstances. This conference was designed to bring together youth from across Ghana to discuss critical issues related to peace and security, recognizing the vital role of young people in fostering sustainable peace.

A key outcome of the event will be the formation of the **Youth Peace and Security Coalition**, a platform that will drive youth-led advocacy and action in promoting stability, conflict prevention, and social cohesion.

The conference will also provide a space for dialogue, knowledge sharing, and strategic collaboration among young leaders, policymakers, and key stakeholders. Despite this setback, we remain committed to ensuring a well-structured and impactful event in **2025**.

The rescheduling allows for better preparation, stronger stakeholder engagement, and increased resource mobilization to ensure a meaningful and inclusive gathering. By empowering young people with the necessary skills and knowledge, the conference will contribute significantly to national and regional peace building efforts.

OVERALL REACH AND IMPACT

In 2024, Youth Advocates Ghana (YAG) significantly expanded its reach through multiple projects, engaging diverse stakeholders and amplifying youth advocacy efforts nationwide. Through community dialogues, capacity-building sessions, and advocacy campaigns, YAG directly engaged over 15,000 adolescents and youth across various initiatives.

The Youth for Health (Y4H) project alone reached over 4,500 young people through school health clubs, adolescent dialogues, and intergenerational forums, while digital media advocacy expanded awareness to over 100,000 individuals.

The Youth for Global Financing Facility (Y4GFF) initiative empowered 30 youth-led organizations (YLOs) to actively monitor health sector investments, strengthening accountability and policy influence. The

Youth for Immunization and COVID-19 Vaccine Uptake project engaged over 10,000 community members through grassroots outreach and media campaigns, directly supporting 556 individuals in overcoming vaccine hesitancy.

The Hope Before Vows campaign against child marriage garnered 87,817 online impressions, 5,313 engagements, and 3,482 likes, extending its reach through radio and social media discussions. Additionally, the Safe Schools, Bright Futures campaign impacted over 20 students, equipping them with knowledge on preventing sexual harassment.

Collectively, YAG's efforts in 2024 underscored a robust and multi-faceted engagement approach, ensuring increased awareness, advocacy, and community-led action on critical youth issues in Ghana.

OUR ENGAGEMENT MODEL

1. COMMUNITY ADVOCACY:

- ❖ **Focus:** Social and behavioural change through dialogues and capacity building.
- ❖ **Achievements:** Empowered local groups to advocate for adolescent health rights, influencing over 70 community engagements in Northern, Upper East, Western

2. GRASSROOTS PARTNERSHIPS:

- ❖ **Essence:** Collaboration with local organizations to amplify impact and ensure sustainability.
- ❖ **Highlights:** Partnered with Ghana Education Service, Ghana Health Service, and Youth organizations

3. TRAINING AND CAPACITY BUILDING:

- ❖ **Essence:** Equipping adolescents, educators, and community leaders with the skills and tools to advocate for SRHR and health rights.
- ❖ **Outcome:** Increased capacity among over 500 stakeholders this year.

4. MEDIA ADVOCACY:

- ❖ **Focus:** Leveraging radio, and social media to educate and mobilize communities.
- ❖ **Impact:** Reached over 100,000 individuals through various channels, addressing myths,

5. YOUTH LED INITIATIVES

- ❖ **Impact:** 100 youth champions trained to lead peer to peer education in Ghana.

COMMUNITY HIGHLIGHTS

Transformative Engagements:

- **Schools**
 - ❖ Rejuvenated health clubs in pre-tertiary institutions, reaching over 500 adolescents.
- **Communities**
 - ❖ Intergenerational dialogues fostered solidarity and action on health challenges.
 - ❖ Adolescents focused dialogues
- **Youth Champions**



PARTNERSHIPS

Building Synergies for Impact

Youth Advocates Ghana (YAG) thrives on a collaborative framework that unites diverse stakeholders to advance the course of youth empowerment and health advocacy. Our partnerships are central to our mission, providing the resources, expertise, and platforms necessary for meaningful interventions.

1. Global Partners:

- ❖ **World Health Organization:** Partnered on the *Youth For Immunization and COVID 19 Vaccine Uptake*
- ❖ **Marie Stopes Ghana (MSG):** Partnered to deliver adolescent-friendly reproductive health services as part of the *Youth for Health (Y4H) project*. Their expertise in SRHR ensured impactful training for educators and health practitioners.
- ❖ **European Commission:** Supported the flagship Y4H initiative, strengthening access to essential healthcare for underserved youth in rural Ghana.
- ❖ **PAI:** Funded the *Youth for Global Financing Facility (Y4GFF)* project.
- ❖ **UNFPA and PPAG :** Supported the "*Hope Before Vows*" campaign focused on ending child marriage.
- ❖ **CJID(Center for Journalism Innovation and Development):** Partnered on the *Safe Schools, Bright Futures* campaign, targeting the elimination of sexual harassment in schools.

2. National Collaborators:

- ❖ **Ghana Education Service (GES):** Worked closely to integrate Reproductive Health Education (RHE) into school curriculums and revitalize School Health Clubs.
- ❖ **Ghana Health Service:** Played a pivotal role in the Youth for COVID-19 Vaccine Uptake project, facilitating health workshops and vaccination drives.

3. Local Partnerships:

- ❖ **Community Gatekeepers:** Traditional and religious leaders were mobilized to drive social change, particularly in hard-to-reach areas.
- ❖ **Youth Organizations:** Collaborated with over 30 youth-led organizations under the Youth for Global Financing Facility (Y4GFF), enhancing their advocacy capacity.

Impact of Partnerships:

These alliances amplified YAG's reach, bolstered program effectiveness, and created avenues for sustained impact, directly benefiting over 15,000 adolescents and youth in Ghana this year.

MEMBERSHIP IN ADVOCACY AND POLICY PLATFORMS

In 2024, Youth Advocates Ghana (YAG) deepened its engagement in national and regional advocacy by securing membership in key policy and governance platforms. Through active participation, YAG contributed to discussions on policy influence, strengthened advocacy efforts, and expanded strategic networks to drive impactful change across various sectors.

YAG's Membership in Key Platforms:

- ▶ **National Advisory Board for Nature-Based Solutions
(Implemented by Farm Radio)**
- ▶ **Technical Working Group on Youth, Peace, and Security (YPS)
National Action Plan (Coordinated by Ghana National Youth Authority)**
- ▶ **Stakeholder Platform on Tobacco Control Measures in Ghana
(Implemented by VALD Ghana)**
- ▶ **CSOs Coalition on Migration**
- ▶ **Nsawam Adoagyiri Municipal AIDS Committee**
- ▶ **Youth Manifesto Platform**

INTERNATIONAL HIGHLIGHTS

In 2024, YAG's initiatives garnered international attention, reinforcing our position as a leader in youth advocacy.

GLOBAL ADVOCACY PLATFORMS

■ GNRC'S SIXTH FORUM IN ABU DHABI UNDER THE THEME "THE CHILD IS CALLING"

YAG participated in the GNRC's Sixth Forum in Dubai under the theme "*The Child is Calling*," advocating for interfaith collaboration, conflict resolution, women's empowerment in peacebuilding, and prioritizing children in sustainable development.

■ AFRICAN YOUTH CONSULTATIVE FORUM ON THE SUMMIT FOR THE FUTURE

Youth Advocates Ghana (YAG), led by Executive Director Emmanuel Ametepey, participated in the African Youth Consultative Forum on the Summit for the Future in Ethiopia, advocating for youth inclusion in policy making, trust in governance, sustainable youth platforms, and support for youth-led innovations.

RECOGNITION AND AWARDS

- Civil Society Platform Ghana Certificate of Service awarded to **YOUTH ADVOCATES GHANA** as Co-Covenor of Sub-Platform Eighteen (Youth Sub-Platform) and member of the Steering Committee from 2020-2024.



TRAININGS

YAG's staff and youth champions participated in numerous capacity-building programs, enhancing their ability to address emerging challenges effectively.

1. SRHR Training Workshop:

- ❖ **Organized by:** Marie Stopes International.
- ❖ **Key Focus:** Advanced methods in delivering adolescent-friendly healthcare and integrating SRHR into community programs.
- ❖ **Takeaways:** Innovative techniques to address gender dynamics and engage adolescents effectively.

2. Youth Count Model Workshop:

- ❖ **Organized by:** PROPEL Health, Ghana funded by USAID
- ❖ **Key Focus:** Enhance understanding and application of the Youth Count Model in Ghana.
- ❖ **Impact:** Provided participants with critical insights and practical tools to advance youth-focused Family Planning (FP) initiatives in Ghana.

3. Media Literacy and Advocacy Training:

- ❖ **Organized by:** She Leads Consortium
- ❖ **Focus:** Equip participants with the knowledge and skills to drive advocacy momentum and create lasting impact.
- ❖ **Takeaways:** Learn to be critical and vigilant with information, interpret and share information responsibly, leverage hashtags, influencers and engaging contents and engage in online conversations and use compelling headlines.

4. WFP- UNFPA Youth Voices Consultation Forum:

- ❖ **Organized by:** World Food Programme in partnership with Mastercard Foundation and UNFPA.
- ❖ **Focus:** Strengthen food system through Agric-Tech for increased job opportunities for youth in Ghana.
- ❖ **Impact:** Encouraged innovation, promoted educated and fostered collaboration in Agriculture.

PUBLICATIONS

YAG continues to produce research and advocacy materials that inform policy and inspire action. Key publications this year included:

- **Understanding Ghana's Investment Case: Insights from YAG's X Space Discussion.** (Published on June, 14 in the Ghanaian Times Newspaper, page 7).

OUR PARTNERS

Our work is made possible by the steadfast support of our partners:

- **International Organizations:** Marie Stopes International, European Commission, WHO, UNFPA, PPAG AND CJID
- **National Agencies:** Ghana Education Service, Ghana Health Service.
- **Local Entities:** Community Gatekeepers, Youth-Led Organizations, Traditional Councils.

AFTERWORD AND THANK YOU



As we close another transformative year, we are reminded of the resilience, creativity, and determination of Ghanaian youth. The challenges we faced were formidable, but they were met with innovative solutions and a collective spirit that defined our approach.

We extend our heartfelt gratitude to our partners, funders, and stakeholders for their unwavering support. To the youth of Ghana, you are the heartbeat of YAG, and it is your passion that fuels our vision for a brighter future.

With your continued support, we look forward to another year of groundbreaking initiatives and impactful change.

Together, let us keep advocating, educating, and empowering.

OUR TEAM



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Executive Director;
Youth Advocates Ghana
Convener; African Youth SDGs Summit



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